

Demographic Profile Expanded

Census, Estimates & Projections

Lon: -111.865177 / Lat: 33.247113

July 2010

Alma School And Ocotillo Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Population						
Estimated Population (2010)	194,364		880,622		1,513,926	
Census Population (1990)	53,845		422,590		785,545	
Census Population (2000)	115,049		645,639		1,138,437	
Projected Population (2015)	225,052		997,335		1,718,941	
Forecasted Population (2020)	286,132		1,192,811		2,041,582	
Historical Annual Growth 1990 to 2000	61,204	11.4 %	223,049	5.3 %	352,892	4.5 %
Historical Annual Growth 2000 to 2010	79,314	11.4 %	234,984	5.3 %	375,489	4.5 %
Projected Annual Growth 2010 to 2015	30,689	3.2 %	116,713	2.7 %	205,015	2.7 %
Est. Population Density (2010)	2,356.16	psm	2,203.40	psm	1,577.15	psm
Trade Area Size	82.49	sq mi	399.67	sq mi	959.91	sq mi
Households						
Estimated Households (2010)	65,097		296,998		521,051	
Census Households (1990)	19,794		155,800		298,494	
Census Households (2000)	42,355		235,775		423,460	
Projected Households (2015)	74,692		332,558		583,738	
Forecasted Households (2020)	92,628		386,247		672,761	
Households with Children (2010)	24,016	36.9 %	112,614	37.9 %	184,803	35.5 %
Average Household Size	2.99		2.97		2.91	
Average Household Income						
Est. Average Household Income (2010)	81,619		76,762		73,572	
Proj. Average Household Income (2015)	\$91,041		\$83,740		\$80,294	
Average Family Income (2010)	\$90,889		\$88,150		\$85,338	
Median Household Income						
Est. Median Household Income (2010)	\$69,032		\$65,291		\$60,892	
Proj. Median Household Income (2015)	\$74,682		\$68,686		\$64,158	
Median Family Income (2010)	\$77,111		\$75,233		\$71,256	
Per Capita Income						
Est. Per Capita Income (2010)	\$27,582		\$26,168		\$25,824	
Proj. Per Capita Income (2015)	\$30,437		\$28,181		\$27,731	
Per Capita Income Est. 5 year change	\$2,855.35	-9.4 %	\$2,013.49	-7.1 %	\$1,906.43	-6.9 %
Other Income						
Est. Disposable Income (2010)	\$55,970		\$53,245		\$50,050	
Proj. Disposable Income (2015)	\$59,893		\$55,658		\$52,385	
Disposable Income Est. 5 year change	\$3,923.30	7.0 %	\$2,412.35	4.5 %	\$2,335.38	4.7 %
Est. Average Household Net Worth (2010)	\$570,332		\$503,756		\$485,921	
Daytime Demos						
Total Number of Businesses (2010)	4,344		25,659		46,562	
Total Number of Employees (2010)	58,870		328,113		674,269	
Company Headqtrs: Businesses (2010)	4	0.1 %	29	0.1 %	80	0.2 %
Company Headqtrs: Employees (2010)	1,276	2.2 %	3,257	1.0 %	15,193	2.3 %
Unemployment Rate (2010)	4.41 %		4.77 %		4.79 %	
Employee Population Per Business	13.6 to 1		12.8 to 1		14.5 to 1	
Residential Population per Business	44.7 to 1		34.3 to 1		32.5 to 1	
Est. Adj. Daytime Demographics (Age16+)	113,461		546,151		1,087,289	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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Alma School And Ocotillo Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Race & Ethnicity						
White (2010)	170,452	87.7 %	763,291	86.7 %	1,310,951	86.6 %
Black or African American (2010)	8,273	4.3 %	39,296	4.5 %	77,341	5.1 %
American Indian & Alaska Native (2010)	3,682	1.9 %	22,450	2.5 %	40,617	2.7 %
Asian (2010)	7,964	4.1 %	38,021	4.3 %	54,652	3.6 %
Hawaiin & Pacific Islander (2010)	398	0.2 %	2,654	0.3 %	4,441	0.3 %
Other Race (2010)	2,817	1.4 %	11,108	1.3 %	19,637	1.3 %
Multi Race (2010)	777	0.4 %	3,802	0.4 %	6,286	0.4 %
Not Hispanic or Latino Population (2010)	134,275	69.1 %	630,358	71.6 %	1,075,982	71.1 %
Hispanic or Latino Population (2010)	60,089	30.9 %	250,265	28.4 %	437,944	28.9 %
Not of Hispanic Origin Population (1990)	41,603	77.3 %	363,132	85.9 %	676,757	86.2 %
Hispanic Origin Population (1990)	12,243	22.7 %	59,458	14.1 %	108,788	13.8 %
Not Hispanic or Latino Population (2000)	87,515	76.1 %	512,067	79.3 %	899,768	79.0 %
Hispanic or Latino Population (2000)	27,534	23.9 %	133,572	20.7 %	238,669	21.0 %
Not Hispanic or Latino Population (2015)	151,116	67.1 %	683,445	68.5 %	1,170,609	68.1 %
Hispanic or Latino Population (2015)	73,936	32.9 %	313,890	31.5 %	548,332	31.9 %
Hist. Hispanic Ann Growth (1990 to 2010)	47,846	26.1 %	190,807	21.4 %	329,156	20.2 %
Proj. Hispanic Ann Growth (2010 to 2015)	13,847	4.6 %	63,626	5.1 %	110,388	5.0 %
Age						
Age 0 to 4 yrs (2010)	16,726	8.6 %	74,244	8.4 %	123,007	8.1 %
Age 5 to 9 yrs (2010)	15,560	8.0 %	72,096	8.2 %	120,690	8.0 %
Age 10 to 14 yrs (2010)	13,930	7.2 %	66,041	7.5 %	110,870	7.3 %
Age 15 to 19 yrs (2010)	12,190	6.3 %	62,033	7.0 %	106,238	7.0 %
Age 20 to 24 yrs (2010)	10,693	5.5 %	62,618	7.1 %	106,256	7.0 %
Age 25 to 29 yrs (2010)	14,133	7.3 %	69,248	7.9 %	115,268	7.6 %
Age 30 to 34 yrs (2010)	15,701	8.1 %	72,043	8.2 %	117,783	7.8 %
Age 35 to 39 yrs (2010)	15,245	7.8 %	69,833	7.9 %	113,744	7.5 %
Age 40 to 44 yrs (2010)	13,579	7.0 %	64,762	7.4 %	106,891	7.1 %
Age 45 to 49 yrs (2010)	12,307	6.3 %	60,337	6.9 %	100,001	6.6 %
Age 50 to 54 yrs (2010)	11,346	5.8 %	53,227	6.0 %	89,335	5.9 %
Age 55 to 59 yrs (2010)	10,664	5.5 %	43,463	4.9 %	75,023	5.0 %
Age 60 to 64 yrs (2010)	9,624	5.0 %	34,135	3.9 %	62,695	4.1 %
Population age 65-74 (2010)	13,270	6.8 %	43,068	4.9 %	88,217	5.8 %
Population age 75-84 (2010)	6,602	3.4 %	22,629	2.6 %	52,870	3.5 %
Population age 85+ (2010)	2,794	1.4 %	10,845	1.2 %	25,039	1.7 %
Median Age (2010)	34.5	yrs	32.1	yrs	33.3	yrs
Gender Age Distribution						
Population Female (2010)	96,258	49.5 %	433,893	49.3 %	750,263	49.6 %
Age 0 to 19 yrs (2010)	28,204	29.3 %	134,073	30.9 %	225,484	30.1 %
Age 20 to 64 yrs (2010)	55,760	57.9 %	257,702	59.4 %	431,550	57.5 %
Age 65 yrs plus (2010)	12,294	12.8 %	42,118	9.7 %	93,230	12.4 %
Median Age Females (2010)	35.2	Yrs	32.7	Yrs	34.2	Yrs
Population Male (2010)	98,106	50.5 %	446,730	50.7 %	763,663	50.4 %
Age 0 to 19 yrs (2010)	30,201	30.8 %	140,341	31.4 %	235,321	30.8 %
Age 20 to 64 yrs (2010)	57,532	58.6 %	271,965	60.9 %	455,446	59.6 %
Age 65 yrs plus (2010)	10,373	10.6 %	34,424	7.7 %	72,896	9.5 %
Median Age Males (2010)	33.8	yrs	31.6	yrs	32.4	yrs

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Household Income Distribution						
HH Income \$200,000 or More (2010)	2,108	3.2 %	7,529	2.5 %	13,639	2.6 %
HH Income \$150,000 to 199,999 (2010)	3,954	6.1 %	14,202	4.8 %	22,100	4.2 %
HH Income \$100,000 to 149,999 (2010)	11,285	17.3 %	48,660	16.4 %	76,027	14.6 %
HH Income \$75,000 to 99,999(2010)	11,193	17.2 %	50,001	16.8 %	79,009	15.2 %
HH Income \$50,000 to 74,999(2010)	14,605	22.4 %	65,655	22.1 %	110,058	21.1 %
HH Income \$35,000 to 49,999(2010)	8,527	13.1 %	42,251	14.2 %	76,871	14.8 %
HH Income \$25,000 to 34,999(2010)	4,954	7.6 %	26,456	8.9 %	51,857	10.0 %
HH Income \$15,000 to 24,999(2010)	4,393	6.7 %	20,558	6.9 %	44,342	8.5 %
HH Income \$0 to 14,999 (2010)	4,079	6.3 %	21,684	7.3 %	47,147	9.0 %
HH Income \$35000+ (2010)	51,671	79.4 %	228,299	76.9 %	377,704	72.5 %
HH Income \$75000+ (2010)	28,539	43.8 %	120,393	40.5 %	190,774	36.6 %
Housing						
Total Housing Units (2010)	74,656		330,711		601,863	
Housing Units Occupied (2010)	65,097	87.2 %	296,998	89.8 %	521,051	86.6 %
<i>Housing Units, Owner Occupied (2010)</i>	47,804	64.0 %	194,888	58.9 %	343,063	57.0 %
<i>Housing Units, Renter Occupied (2010)</i>	17,292	23.2 %	102,110	30.9 %	177,988	29.6 %
Housing Units, Vacant (2010)	9,559	12.8 %	33,713	10.2 %	80,813	13.4 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
Marital Status						
Never Married (2010)	31,553	21.3 %	184,309	27.6 %	319,380	27.6 %
Now Married (2010)	92,508	62.5 %	371,270	55.6 %	622,812	53.8 %
Separated (2010)	4,937	3.3 %	24,004	3.6 %	47,382	4.1 %
Widowed (2010)	6,576	4.4 %	23,573	3.5 %	54,229	4.7 %
Divorced (2010)	12,340	8.3 %	64,895	9.7 %	114,833	9.9 %
Household Type						
Population Family (2010)	169,235	87.1 %	733,473	83.3 %	1,237,950	81.8 %
Population Non-Family (2010)	24,426	12.6 %	142,867	16.2 %	260,364	17.2 %
Population Group Qtrs (2010)	703	0.4 %	4,283	0.5 %	15,611	1.0 %
Family Household (2010)	46,312	71.1 %	196,158	66.0 %	334,199	64.1 %
Married Couple Family With Kids (2010)	17,390	36.4 %	78,137	40.1 %	125,275	36.5 %
Average Family Household Size (2010)	3.65		3.74		3.70	
Non-Family Household (2010)	18,785	28.9 %	100,840	34.0 %	186,851	35.9 %
Household Size						
1 Person Household (2010)	14,887	22.9 %	76,018	25.6 %	144,367	27.7 %
2 Person Households (2010)	17,595	27.0 %	70,752	23.8 %	127,916	24.5 %
3 Person Households (2010)	7,523	11.6 %	36,678	12.3 %	60,386	11.6 %
4 Person Households (2010)	13,042	20.0 %	60,447	20.4 %	97,262	18.7 %
5 Person Households (2010)	6,724	10.3 %	29,865	10.1 %	49,768	9.6 %
6+ Person Households (2010)	5,326	8.2 %	23,237	7.8 %	41,351	7.9 %
Household Vehicles						
Total Vehicles Available (2010)	119,861		560,520		951,529	
Household: 0 Vehicles Available (2010)	2,537	2.1 %	14,135	2.5 %	28,008	2.9 %
Household: 1 Vehicles Available (2010)	22,993	19.2 %	103,451	18.5 %	193,785	20.4 %
Household: 2+ Vehicles Available (2010)	39,567	33.0 %	179,411	32.0 %	299,257	31.5 %
Average Vehicles Per Household (2010)	2		2		2	

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Alma School And Ocotillo Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Labor Force						
Est. Labor: Population Age 16+ (2010)	145,350		655,392		1,138,331	
Est. Civilian Employed (2010)	90,657	62.4 %	436,756	66.6 %	724,215	63.6 %
Est. Civilian Unemployed (2010)	6,410	4.4 %	31,245	4.8 %	54,471	4.8 %
Est. In Armed Forces (2010)	102	0.1 %	598	0.1 %	1,096	0.1 %
Est. Not in Labor Force (2010)	48,181	33.1 %	186,793	28.5 %	358,550	31.5 %
Occupation (2000)						
Occupation: Population 16+	53,651		336,561		559,385	
Mgmt, Business, & Financial Operations	8,449	15.7 %	52,205	15.5 %	84,013	15.0 %
Professional and Related	12,027	22.4 %	75,738	22.5 %	119,512	21.4 %
Service	6,967	13.0 %	43,922	13.1 %	78,481	14.0 %
Sales and Office	15,029	28.0 %	98,499	29.3 %	165,442	29.6 %
Farming, Fishing, and Forestry	428	0.8 %	992	0.3 %	1,681	0.3 %
Construction, Extraction, & Maintenance	4,628	8.6 %	30,040	8.9 %	51,274	9.2 %
Production, Transport, & Material Moving	6,123	11.4 %	35,166	10.4 %	58,981	10.5 %
Percent White Collar Workers		66.2 %		67.3 %		66.0 %
Percent Blue Collar Workers		33.8 %		32.7 %		34.0 %
Consumer Expenditure (in Millions)						
Total Household Expenditure (2010)	\$3,987		\$17,360		\$29,503	
Total Non-Retail Expenditures (2010)	\$2,306	57.8 %	\$10,034	57.8 %	\$17,026	57.7 %
Total Retail Expenditures (2010)	\$1,681	42.2 %	\$7,326	42.2 %	\$12,476	42.3 %
Apparel (2010)	\$192	4.8 %	\$835	4.8 %	\$1,418	4.8 %
Contributions (2010)	\$151	3.8 %	\$638	3.7 %	\$1,083	3.7 %
Education (2010)	\$99	2.5 %	\$424	2.4 %	\$715	2.4 %
Entertainment (2010)	\$224	5.6 %	\$974	5.6 %	\$1,652	5.6 %
Food And Beverages (2010)	\$605	15.2 %	\$2,649	15.3 %	\$4,517	15.3 %
Furnishings And Equipment (2010)	\$179	4.5 %	\$776	4.5 %	\$1,309	4.4 %
Gifts (2010)	\$107	2.7 %	\$457	2.6 %	\$774	2.6 %
Health Care (2010)	\$236	5.9 %	\$1,035	6.0 %	\$1,777	6.0 %
Household Operations (2010)	\$147	3.7 %	\$632	3.6 %	\$1,066	3.6 %
Miscellaneous Expenses (2010)	\$66	1.6 %	\$287	1.7 %	\$489	1.7 %
Personal Care (2010)	\$58	1.4 %	\$252	1.5 %	\$428	1.5 %
Personal Insurance (2010)	\$42	1.0 %	\$179	1.0 %	\$302	1.0 %
Reading (2010)	\$13	0.3 %	\$57	0.3 %	\$96	0.3 %
Shelter (2010)	\$770	19.3 %	\$3,345	19.3 %	\$5,686	19.3 %
Tobacco (2010)	\$24	0.6 %	\$109	0.6 %	\$189	0.6 %
Transportation (2010)	\$802	20.1 %	\$3,509	20.2 %	\$5,946	20.2 %
Utilities (2010)	\$272	6.8 %	\$1,201	6.9 %	\$2,055	7.0 %
Educational Attainment						
Adult Population (25 Years+)(2010)	125,266		543,591		946,865	
Elementary (0 to 8)(2010)	9,200	7.3 %	30,082	5.5 %	59,949	6.3 %
Some High School (9 to 11)(2010)	8,357	6.7 %	33,562	6.2 %	66,642	7.0 %
High School Graduate (12)(2010)	27,033	21.6 %	116,848	21.5 %	219,436	23.2 %
Some College (13 to 16)(2010)	30,932	24.7 %	133,014	24.5 %	228,245	24.1 %
Associate Degree Only(2010)	10,181	8.1 %	48,076	8.8 %	79,801	8.4 %
Bachelor Degree Only(2010)	25,884	20.7 %	118,635	21.8 %	191,495	20.2 %
Graduate Degree(2010)	13,678	10.9 %	63,374	11.7 %	101,297	10.7 %

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Units In Structure							
1 Detached Unit (2000)	32,385	69.4 %	151,776	60.2 %	260,585	55.1 %	
1 Attached Unit (2000)	2,027	4.3 %	15,714	6.2 %	33,115	7.0 %	
2 to 4 Units (2000)	1,704	3.7 %	12,500	5.0 %	25,043	5.3 %	
5 to 9 Units (2000)	2,525	5.4 %	15,651	6.2 %	25,803	5.5 %	
10 to 19 Units (2000)	2,333	5.0 %	15,188	6.0 %	25,311	5.4 %	
20 to 49 Units (2000)	602	1.3 %	8,106	3.2 %	14,828	3.1 %	
50 or more Units (2000)	2,256	4.8 %	24,105	9.6 %	42,801	9.1 %	
Mobile Home or Trailer (2000)	2,765		8,724		42,826		
Other Structure (2000)	70		353		2,219		
Homes Built By Year							
Homes Built 1999 to 2000	4,580	9.8 %	13,752	5.5 %	24,133	5.1 %	
Homes Built 1995 to 1998	13,523	29.0 %	44,711	17.7 %	69,306	14.7 %	
Homes Built 1990 to 1994	8,043	17.2 %	33,219	13.2 %	55,370	11.7 %	
Homes Built 1980 to 1989	11,874	25.4 %	78,115	31.0 %	137,012	29.0 %	
Homes Built 1970 to 1979	4,928	10.6 %	53,712	21.3 %	106,164	22.5 %	
Homes Built 1960 to 1969	1,841	3.9 %	17,445	6.9 %	47,133	10.0 %	
Homes Built 1950 to 1959	1,105	2.4 %	7,232	2.9 %	24,656	5.2 %	
Homes Built Before 1949	775	1.7 %	3,931	1.6 %	8,756	1.9 %	
Home Values (2000)							
Home Values \$1,000,000+	45	0.2 %	123	0.1 %	355	0.1 %	
Home Values \$500,000-\$999,999	185	0.7 %	686	0.5 %	1,831	0.8 %	
Home Values \$400,000-\$499,999	298	1.1 %	1,061	0.8 %	2,301	1.0 %	
Home Values \$300,000-\$399,999	864	3.1 %	3,740	2.7 %	7,449	3.1 %	
Home Values \$200,000-\$299,999	5,135	18.2 %	19,114	13.9 %	29,471	12.4 %	
Home Values \$150,000-\$199,999	6,318	22.4 %	29,324	21.3 %	46,722	19.7 %	
Home Values \$100,000-\$149,999	11,132	39.4 %	57,775	41.9 %	95,857	40.4 %	
Home Values \$70,000-\$99,999	3,488	12.3 %	20,920	15.2 %	40,917	17.2 %	
Home Values \$50,000-\$69,999	545	1.9 %	3,834	2.8 %	8,551	3.6 %	
Home Values \$25,000-\$49,999	164	0.6 %	924	0.7 %	2,738	1.2 %	
Home Values \$0-\$24,999	68	0.2 %	482	0.3 %	1,098	0.5 %	
Owner Occupied Median Home Value	\$155,094		\$146,500		\$144,740		
Renter Occupied Median Rent	\$637		\$665		\$641		
Transportation to Work (2000)							
Drive to Work Alone	41,385	77.0 %	260,124	77.2 %	426,122	76.1 %	
Drive to Work in Carpool	8,138	15.1 %	46,183	13.7 %	78,390	14.0 %	
Travel to Work - Public Transportation	440	0.8 %	4,834	1.4 %	9,582	1.7 %	
Drive to Work Motorcycle	234	0.4 %	1,649	0.5 %	2,611	0.5 %	
Walk or Bicycle to Work	1,366	2.5 %	10,985	3.3 %	19,796	3.5 %	
Other Means	446	0.8 %	2,165	0.6 %	4,456	0.8 %	
Work at Home	1,708	3.2 %	11,125	3.3 %	19,304	3.4 %	
Travel Time (2000)							
Travel to Work in 14 Minutes or Less	11,708	22.5 %	77,813	23.9 %	134,749	24.9 %	
Travel to Work in 15 to 29 Minutes	19,866	38.2 %	132,908	40.8 %	216,525	40.0 %	
Travel to Work in 30 to 59 Minutes	17,835	34.3 %	99,892	30.6 %	162,315	30.0 %	
Travel to Work in 60 Minutes or More	2,600	5.0 %	15,326	4.7 %	27,368	5.1 %	
Average Travel Time to Work	24 mins		23 mins		23 mins		

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